



AGENDA

**BEAUTIFICATION & CULTURE
COMMUNITY PROGRAM COMMITTEE
MOLALLA CIVIC CENTER | 315 KENNEL AVENUE**

Monday, October 19, 2026 | 5:30PM

- 1. CALL TO ORDER AND ROLL CALL**
- 2. ROLL CALL**
- 3. CONSENT AGENDA**
 - A. Beautification & Culture CPC Meeting Minutes – September 21, 2026
- 4. GENERAL BUSINESS**
 - A. Travel Oregon Visitor's Guide
 - B. Winter Banner Discussion & Selection
- 5. ANNOUNCEMENTS (STAFF, B&C MEMBERS, GUESTS)**
- 6. ADJOURN**



City of Molalla
Beautification and Culture CPC - Regular Meeting
Minutes – September 21, 2026
Molalla City Hall | 117 N Molalla Ave. | Molalla, OR

CALL TO ORDER

Chair Childress called the meeting to order at 5:38pm.

ATTENDANCE

Present: Chair Leota Childress, Chair Terry Shankle, Pamela Lucht, Roxie Smith,
Absent: Connie Sharp.

STAFF IN ATTENDANCE

Dan Huff, City Manager

GUEST IN ATTENDANCE

Ariella-Sophie Sternberg, Clackamas Art Alliance.

APPROVAL OF AGENDA

As presented.

CONSENT AGENDA

A. Meeting Minutes – May 18, 2026

Action: Chair Leota Childress called for a motion to approve the consent agenda as presented. Pamela Lucht moved to approve the consent agenda, and Chair Terry Shankle seconded the motion. Motion passed unanimously.

AYE: Lucht, Smith, Shankle, Childress

*** Chair Childress announced member Connie Sharp was invited to participate in the banner discussions, she noted the City reviewed pricing and determined PEPCO Design's prices were significantly higher than those of other companies. As a result, the City will no longer be purchasing banners through PEPCO Design. With this change, Member Sharp was confirmed to participate in present and future discussions regarding banner projects.*

GENERAL BUSINESS

A. Existing Light Pole Banners

Committee discussed the size and visibility of the City's existing 18"x36" banners. Members suggested increasing the length to 48" and using higher-contrast colors may improve banner visibility. Chair Shankle noted trees obstruct banners from view, particularly during warmer seasons, with Winter being the ideal visibility season. Members shared City of Canby's banners, despite being a similar size, appeared more noticeable, possibly due to greater color contrast and fewer trees. Chair Childress proposed City staff prepare an 18"x48" example banner for the Committee to review, while members cautioned that increasing banner size could distort a design. The Committee also discussed selecting a consistent, year-round banner and identifying strategic locations for future placement, including parks, the Police Department, and Bohlander Field. Committee reached consensus to proceed with removal of current banners and City Manager Huff agreed to arrange it.

B. Number of Light Poles and Projected Banner Costs

Chair Childress referred members to page 5 of agenda packet and shared City employee Landreth researched and documented the number of light poles within the City of Molalla. The information would assist the Committee in planning future banner projects, including determining the number of banners to purchase and appropriate placement locations. Chair Childress shared the results of pricing research for banner options. Triangle Design, a local business, was confirmed as the preferred option based on pricing. She also discussed Main Street Design in Champlin, Minnesota, which offered a variety of designs and colors, with consistent pricing for stock designs and pre-made banners as an option at comparable prices. Committee members noted although Main Street Design offered competitive pricing, Triangle Design's local presence and familiarity with Molalla's needs made it a favorable choice.

C. Ideas for Other Banner Designs

Committee reviewed potential banner designs, focusing on winter themes rather than holiday-specific imagery. Members noted some existing designs lacked sufficient color contrast and would need to be resized regardless. City Manager Huff emphasized higher-contrast colors would improve visibility. Committee reviewed stock designs from Main Street Designs and discussed potential banner locations. Chair Childress asked members to independently review designs, save images, and submit ideas to her for consolidation into a variety of options for future consideration. Members also discussed the possibility of permanent banners associated with specific locations, such as Chief Yelkus Park. The Committee estimated that approximately 45 banners could be considered for the winter theme.

D. Cross Street Banner Holder Policy

City Manager Huff reviewed the proposed Cross Street banner holder policy and sample policy matrix prepared by Assistant City Manager Corthell. City Manager Huff reported the banner holder construction was anticipated to be completed by early October (2026) and had requested the contractor finish the banner holders in matte black. The Committee discussed potential policy provisions, including eligibility for banner use, restrictions on political messaging, nonprofit and for-profit applicants, display duration, reserved dates for City events, and the possibility of recovering costs through a fee schedule. City Manager confirmed a draft policy would be presented to the Beautification and Culture Committee for review before being presented to the City Council for consideration and adoption.

E. Travel Oregon Visitor's Guide

City Manager Huff introduced the Travel Oregon Visitors Guide discussion and shared a matrix prepared by the Assistant City Manager to help guide the Committee's review. The Committee reviewed an example included in the agenda packet and discussed creative direction, content, and imagery for Molalla's quarter-page advertisement. Members considered revising the photographs to create a less cluttered design and noted that tourism-related images may be available for use. The Committee also discussed the possibility of including Celebrate Molalla in the advertisement. The item will return to the October agenda for further review. Members expressed appreciation to the Assistant City Manager for the staff report and supporting materials, as well as to City staff for their preparation and work supporting the meeting.

F. Clackamas Arts Alliance Representative – Announcements

City Manager Huff shared photos of the new Wastewater Treatment Plant (WWTP) and reported that engineers had discussed examples of other cities incorporating murals into similar facilities. He highlighted City of Bandon's Sea Scape mural near Highway 101 as an example of public art that attracts attention. With completion of Molalla's WWTP anticipated in spring or summer 2027, the Committee discussed the potential for murals on the facility's buildings and the possibility of researching funding opportunities. Members expressed support for the idea and discussed mural placement, visibility, and design, including hiring artists.

Guest Ariella-Sophie Sternberg, representing the Clackamas Arts Alliance, shared information about the Alliance's public art walks, including a successful inaugural event in Estacada that drew more than 30 attendees and involved multiple community partners. She highlighted a mural honoring a quilting club with more than 100 years of history, noting the meaningful community connections created through the experience. She proposed developing a public art walking tour in Molalla and discussed opportunities to involve additional community partners, highlight local murals, cultural art, and potentially feature a Rodeo Walk of Fame. Members discussed potential timing as well as possible grant funding.

The Committee expressed support for both a WWTP mural concept and interest in exploring a public art walk in Molalla.

The next Beautification & Culture CPC meeting is scheduled for Monday, October 19, 2026.

ADJOURN

Chair Childress adjourned the meeting at 7:02PM.

PREPARED BY: Crystal Robles, Deputy City Recorder

TRAVEL OREGON VISITOR GUIDE

Don't miss these annual highlights

- **Molalla Buckaroo Rodeo**, July 1-4
A Fourth of July tradition with thrilling rodeo events, the Giant Street Parade on the 4th, and fireworks every night!
- **Celebrate Molalla** August 22
Over 100 vendors, food trucks, family fun, and a summer festival in the Clark Park oak grove.
- **Molalla Farmers Market**
Fresh produce, flowers, and handmade goods every Thursday & Saturday in summer. Indoor winter market every other week.
- **Christmas in July**, December
Sparkling lights, a festive parade, and tree lighting ceremony downtown.

Explore the Outdoors

- Meander through downtown to see the Native American Art Walk and the Molalla Rodeo Walk of Fame plaques in the sidewalks.
- Just minutes away is the Molalla Wild and Scenic River offering swimming, fishing, and kayaking in the Molalla River Recreation Area which also features 20-25 miles of interconnected multi-use trails for your hiking pleasure.
- Hike into the Table Rock Wilderness.

Shop Local, Savor Local

- Stroll through downtown shops and enjoy bites from local eateries.

Plan your Visit: For more events, trail maps, and inspiration, visit cityofmolalla.com.







L. Childress Submission



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Terry Shackle – Preferred Banners



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IMG_4045



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