Parks CPC Meeting 9/8/22 – Fox Park Discussion: FUN-raising

Date: Thursday, September 08, 2022

Location: Fox Park Pavilion

In attendance: Rae, Jody, Tina, Crystal

Start: 5:10p

Meeting Adjourned: 6:27p

Topics of Discussion: Next Fundraising Event

(Acronyms: FOTMPL – Friend of the Molalla Public Library / WVPC - Willamette Valley Pie Company)

Confirmation Items

1. Crystal remains in possession of the Cash Box – need to meet Tina with FOTMPL on Friday at 5:00p

2. Donation letters to businesses were completed and printed. Tina and Crystal received from Donation Letters to disperse to businesses. Some letters will be mailed out to businesses whom participated in Celebrate Molalla.

Comments regarding receipts for Parks CPC

Receipts are three parts

- 1. White
- 2. Pink
- 3. Yellow

It was decided among present members that the:

- 1. White Receipt copy would go to Donators
- 2. Pink Receipt copy would be for Parks CPC Records
- 3. Yellow Receipt copy would be given to FOTMPL for their records

Receipts would be used for people who donate to the Parks Fund. Agreement was made to provide Formal Donation Letters to businesses for their participation in CPC fundraising cause.

Receipts would be for those who use cash, card, and/or check to donate to Parks CPC.

Celebrate Molalla Update

Jody was kind enough to delivery/schedule pick up for all raffle winners. One raffle winner has yet to respond to messages or voicemails regarding pickup/delivery of their prize. Idea was noted to post name on Facebook in hopes someone will recognize the name and provide an alternate form of communication to winner.

Parks CPC Meeting 9/8/22 – Fox Park Discussion: FUN-raising

New FUN-raising Ideas

Rae visited the Luchts Family Farm otherwise known as Willamette Valley Melons. Rae noted she thought their Pavilion was beautiful and thought there are many beautiful areas where Parks CPC may connect with to use to host FUN-raise.

Rae also became aware of what is known as Welcome to Molalla and comments regarding connections withing the city. Committee agreed with the thought "We all just need to come together as one". One large cause is better than smaller groups trying to achieve the same goal.

Crystal thought it may be a great idea to reach out to one local business, for example, Quanex and see if they would be interested in sponsoring a FUN-raising Month. An idea was to host a game night in the park with large over-sized games and have the marketing/advertising benefit the local business sponsoring any given FUN-raising event.

In-the-works FUN-raising Events

September Dinner Program: committee will be drafting a letter to give to local business asking for their participation. Selecting a week in September where community members can visit establishments and portion of the proceeds would be given to Parks Committee.

October Coffee Competition

Hoping to reach Hot Shots and Cowboy Coffee to hold a friendly community competition to see which is the preferred coffee in town. Rae suggested bragging rights for the year Percentage of sales donated to Parks CPC. Possible coupon code? For example: "Parks", "Green", "Don't you love your parks a Latte" etc.

November Pie Sales

Willamette Valley Pie Company: difficult to figure out when a good time to start pie sales. As a Committee we do not want to take away from Molalla Boosters as they are also fundraising in November for Thanksgiving. Per Jody's conversation with WVPC there are two additional times that would be ideal to FUN-raise: December for Christmas and Springtime. The only issue with the Spring is the 4-pack is not available and some pies are discontinued while new options are available such as Lemon Merengue. While it would be a great opportunity to FUN-raise, time is an issue. WVPC requires two-weeks of sales and two-weeks of order preparation/gathering/counting for delivery/pick up (free delivery with orders of \$1000.00 or more).

WVPC also has an option to sell Gift Cards; this would not be an option as the store is in Salem.

Delivery would be one week before Christmas on a Saturday ideally.

As a team (partial team) we agreed we would try and do the best we could with a November pie sale for December disbursement just in time for Christmas. Then we would be better prepared, hopefully, for a Springtime pie FUN-raiser.

Parks CPC Meeting 9/8/22 – Fox Park Discussion: FUN-raising

Depending on when pickup is available with WVPC would determine the date we would need to start to selling pies and when the last orders would need to be gathered. Jody noted she would reach out and ask open questions and get back to committee.

We would need to work with the city for use of the Civic Center for a pie pick-up location. While Parks CPC has Square capability, we also discussed options such as Venmo and CashApp – these payment options would be obtained directly by a committee member and then the funds re-routed to the Parks CPC; we would not utilize FOTMPL for these electronic payments for security reasons.

Additional FUN-raising thoughts:

Fundraising efforts for January and February would be paused due to Share the Love.

Summer Games – Last week of June 2023?

Earth Day April 22nd – Ceremony to plant a tree at Chief Yelkus Park? Great opportunity to invite and incorporate community families. This is also an opportunity to move forward with our Tile Project for Chief Yelkus Park.

This event could lead into a separate fundraiser where Parks CPC would ask Grocery Outlet for a fundraising partnership "Spring into Molalla Parks"

Pizza Fundraiser – Reach out to local pizzerias in Molalla.

Action items for next meeting

- 1. WVPC delivery/pickup on Saturday the 17th?
- 2. Dinner Project follow-up
 - a. How many restaurant's in town are willing to participate?
- 3. Update Suzanne for The Current: Molalla Parks
- 4. Speak to couple who prepare lives "What are we missing Molalla"
- 5. Reach out to Hotshots and Cowboy Coffee
- 6. Reach out to Quanex for Sponsor

Next Meeting: Thursday, September 15, 2022 at 5:30p – Fox Park Pavilion

Meeting adjourned at 6:27p