



City of Molalla
City Council – Work Session
Minutes – July 24, 2024
Molalla Civic Center | 315 Kennel Ave. | Molalla, OR

CALL TO ORDER

The Molalla City Council Work Session of July 10, 2024 was called to order by Mayor Scott Keyser at 6:00pm.

COUNCIL ATTENDANCE

Mayor Scott Keyser, Council President Jody Newland, Councilor Leota Childress, Councilor Terry Shankle, Councilor Eric Vermillion, Councilor RaeLynn Botsford, and Councilor Darci Lightner.
Student Council Liaison, Grace Peterson

STAFF IN ATTENDANCE

Dan Huff, City Manager; Mac Corthell, Assistant City Manager; Christie Teets, City Recorder.

Guest in Attendance: Johnson Economics Consultant Brenden Buckley

DISCUSSION ITEMS

- A. Economic Opportunities Analysis
 - a. EOA – Presentation
 - b. EOA – Report
 - c. Employment Buildable Lands Inventory

Senior Planner, Dan Zinder introduced the Economic Opportunities Analysis (EOA) project, highlighting the completion of the Buildable Lands Inventory draft and the finalization of the employment profile, which compares Molalla's economy to other Cities and Clackamas County. The next step is presenting the findings to the Council for feedback.

Brenden Buckley, Johnson Economics provided an update on the project's progress since June. The advisory committee had met several times, and draft documents were ready for review. Buckley shared key findings, including Molalla has about 3,800 jobs, with agriculture, forestry, and outdoor-related businesses as the largest sector. Other sectors include retail, leisure and hospitality, healthcare, and social assistance. The data shows that most businesses are small, with fewer than five employees, reflecting national trends.

Commuting data revealed that approximately 500 Molalla residents work in the City, while around 2,000 commute into Molalla, and nearly 4,300 residents travel outside the City for work, mainly to Portland, Oregon City, Canby, and Salem.

Johnson Economics presented two employment growth forecasts: a 1% annual growth rate (861 new jobs over 20 years) based on regional trends and a 2% rate (1,730 new jobs) based on population projections. The higher growth rate aligns more closely with Molalla's past trends. The discussion then turned to Molalla's key industry clusters identified in the 2020 Economic Development Plan. Next steps include refining employment projections to align with local priorities and gathering further feedback. The final draft will be presented after more input, with ongoing updates in the coming months.

[For the complete video account of the Work Session, please go to YouTube
"Molalla City Council Work Session – July 24, 2024"](#)

ADJOURN

Mayor Keyser adjourned the Work Session at 6:35pm.



Scott Keyser, Mayor

ATTEST:



Christie Teets, CMC - City Recorder