



**Mac Corthell – Community Development Director**  
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**To:** Honorable Mayor and City Council

**From:** Community Development Director, Mac Corthell

**Date:** January 12, 2022

**Re:** Monthly Planning and Development Report

## Land Use and Permitting

### New Applications 7/1/21 – 12/31/21

- Type I BP Apps – 17
- Type I Other Apps – 28
- Type II Apps – 0
- Type III Apps New– 9
- Type IV Apps – 2
- Final Plat - 1

### Approvals 7/1/21 – 12/31/21

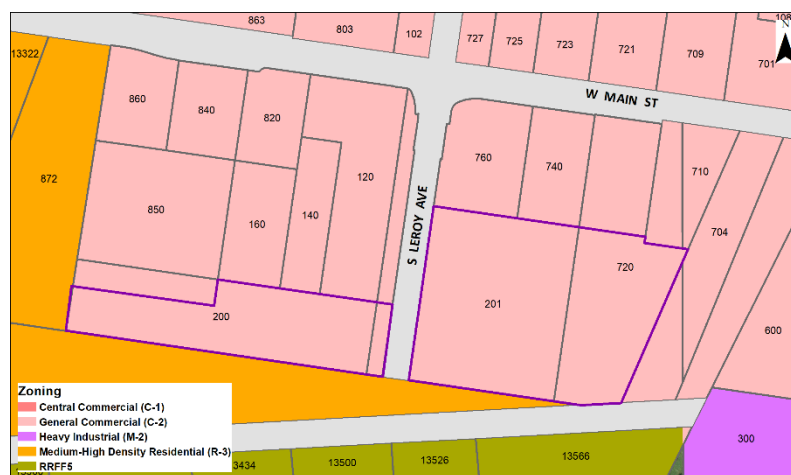
- Type I BP Apps – 18
- Type I Other Apps – 34
- Type II Apps – 0
- Type III Apps – 9
- Type IV Apps – 1
- Final Plat - 1

### Open Apps

- Type I BP Apps – 2
- Type I Other Apps – 2
- Type II Apps – 0
- Type III Apps – 6
- Type IV Apps – 1
- Final Plat - 3

### Significant Land Use Approvals November 2021

- 200 and 201 S Leroy Ave – Cascade Place - New 151 Unit Apartment Complex in Cascade Center.



## Long-Term Planning

### Housing Needs Analysis and Production Strategy

- Consultant proposals due 1/31/22.
- Technical Advisory Committee formed.
- This process is used to determine the types and amounts of housing that Molalla needs over the next 20 years.
- The results of this process provide one of the inputs in the Urban Growth Boundary determination.
- See Molalla Current for Information and public outreach now and throughout the process.

### Code Enforcement

#### Code Enforcement 6/1/21 – 12/31/21

- New Complaints - 44
- Open Cases - 22

#### Code Enforcement 6/1/21 – 12/31/21

- Cases Closed – 39
  - No Violation – 8
  - Compliance – 29
  - Referred - Other Agency – 2
  - Referred - Prosecution – 0

### Community Development

- **Chamber of Commerce City Updates:** Planning staff was slated to begin delivering monthly or quarterly updates to the Chamber of Commerce’s membership at their general meeting in September, but due to health concerns it was delayed, and staff began updates at the October general meeting on 10/14/21.

Staff also anticipates the Chamber will begin to provide updates for the Council in the near future through their new staff member, Tracie Erickson.

- **Planning Staff Non-Application Meetings 7/1/21 – 1/4/2022:** Planning staff hosted and/or attended 70 //meetings with community partners/local businesses totaling approximately 123 man hours, and 18 public meetings totaling approximately 78 man hours.
- **Travel Oregon Kiosk Grant:** The maps are installed, make sure you check ‘em out! Now we just have the back side to complete...
- **Beautification & Culture Committee** – The first steps are complete, we have disbanded the overlapping committees, christened the B & C Committee, selected a Council Liaison, selected the committee members, and held the first meeting on December 21, 2021.
- **Tourism Marketing** – Staff has engaged with the new employee at the Chamber of Commerce in an effort to build a partnership and facilitate Chamber activities to the greatest extent our resources allow. Through this engagement Staff and the Chamber Staff have engaged the Clackamas County Business Recovery Centers, and Micro-Enterprise Services of Oregon (Clackamas County Contract) to assist in bringing these resources to the Molalla Community! There is much more to come on this in the weeks ahead, but local businesses should be on the lookout for Technical Support, Financial Support, Bi-Lingual Support, and even a fun initiative or two, pending Chamber Board action and approval!
- **Travel Oregon – Destination Ready Assessment** – In partnership with Mt. Hood Territory (Clackamas County), Travel Oregon awarded Molalla’s application for a Destination Ready Assessment. This assessment will identify key destination experiences, and projects that will bolster assets central to the experience with the ultimate goal

of aiding destination recovery and resiliency. Our regional tourism partners at Mt. Hood Territory (Clackamas County) have selected the Molalla River Corridor as a destination that would benefit from this work. City staff engaged community members, non-profits such as Molalla River Watch and students from Molalla High School to engage on the project committee. The project committee was selected and recently attended a Destination Ready awardees kick-off meeting. The committee is excited about the opportunities this award will bring to both the Molalla River Corridor and to the city. They are ready to begin work on this project.

## **The Molalla Current**

**SITE REGISTRATION.** We currently have 484 registered users (4.9% of City population) 4921 site visits and 461 activated participants.

**MESSAGE MEDIA SMS (TEXT PUSH SYSTEM).** Go-live date on November 1, 2021 was successful. There are currently 214 residents registered for this service. Staff has utilized the push notifications for road closures, downed powerlines and closures during the inclement weather. Staff continues to promote SMS registration.

**E-NEWSLETTER.** One of the many advantages offered by the Molalla Current is the ability to produce an eNewsletter and disseminate it to site registrants. Staff produced the first newsletter on November 1, and monthly on the first of each month thereafter.