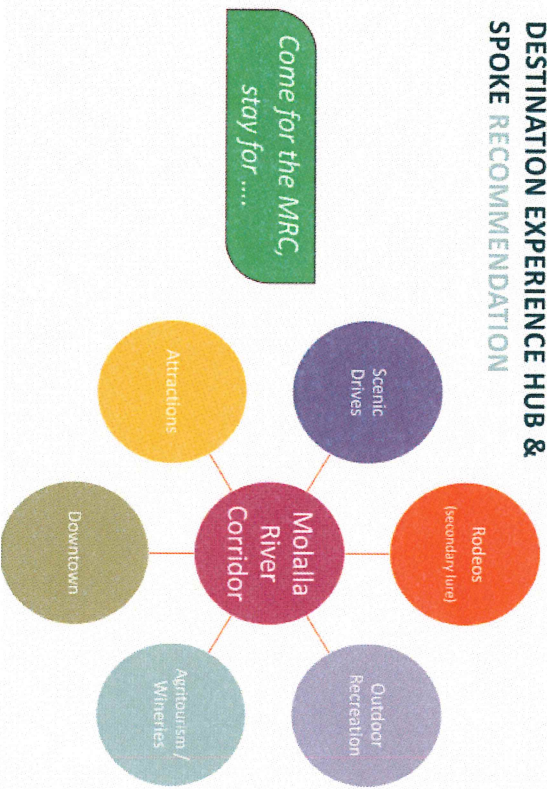


DESTINATION EXPERIENCE HUB & SPOKE RECOMMENDATION

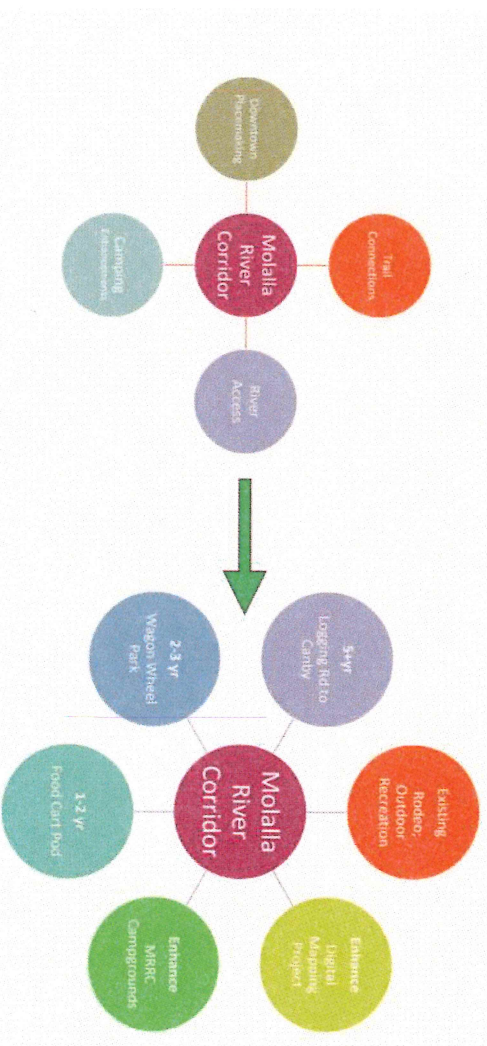


The city assisted the process by helping to gather community volunteers to participate in the assessment.

The city is currently helping facilitate an action team to achieve the first identified project, a recreation map that can be downloaded from the Travel Oregon Website and can be provided to tourism/recreation partners throughout the community for dissemination (see example attached).

The Destination Assessment Initiative is a regional effort championed by the Clackamas County Tourism Department known as Mt. Hood Territory. The Assessment was funded by a grant from Travel Oregon and used a hub and spoke style assessment strategy centered around the Molalla River Corridor. The logical chain of the Assessment proceeds from top left to bottom right concluding with a set of identified short- and long-term potential projects.

PRODUCT DEVELOPMENT HUB & SPOKE RECOMMENDATION



OREGON'S OUTBACK

Outdoor Recreation Map

Your guide to camps, trails, backroads, historic sites, & adventures in Lake County

Lake County at a Glance

- Population density: 1 person per square mile
- Largest mountain range in the Pacific Northwest: Christmas Valley Range
- Oldest continuously settled town in Oregon: Prineville
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- Oldest continuously settled town in Oregon: Prineville

What's Oregon's Outback?

Oregon's outback is a vast and diverse landscape, offering a wide range of recreational opportunities. From rugged mountain peaks to serene valleys, the outback provides a unique experience for outdoor enthusiasts. The region is characterized by its diverse terrain, including high-altitude alpine environments, rolling hills, and deep valleys. The outback is a treasure trove of natural beauty, offering a wealth of recreational activities for all ages and abilities.

Seasons

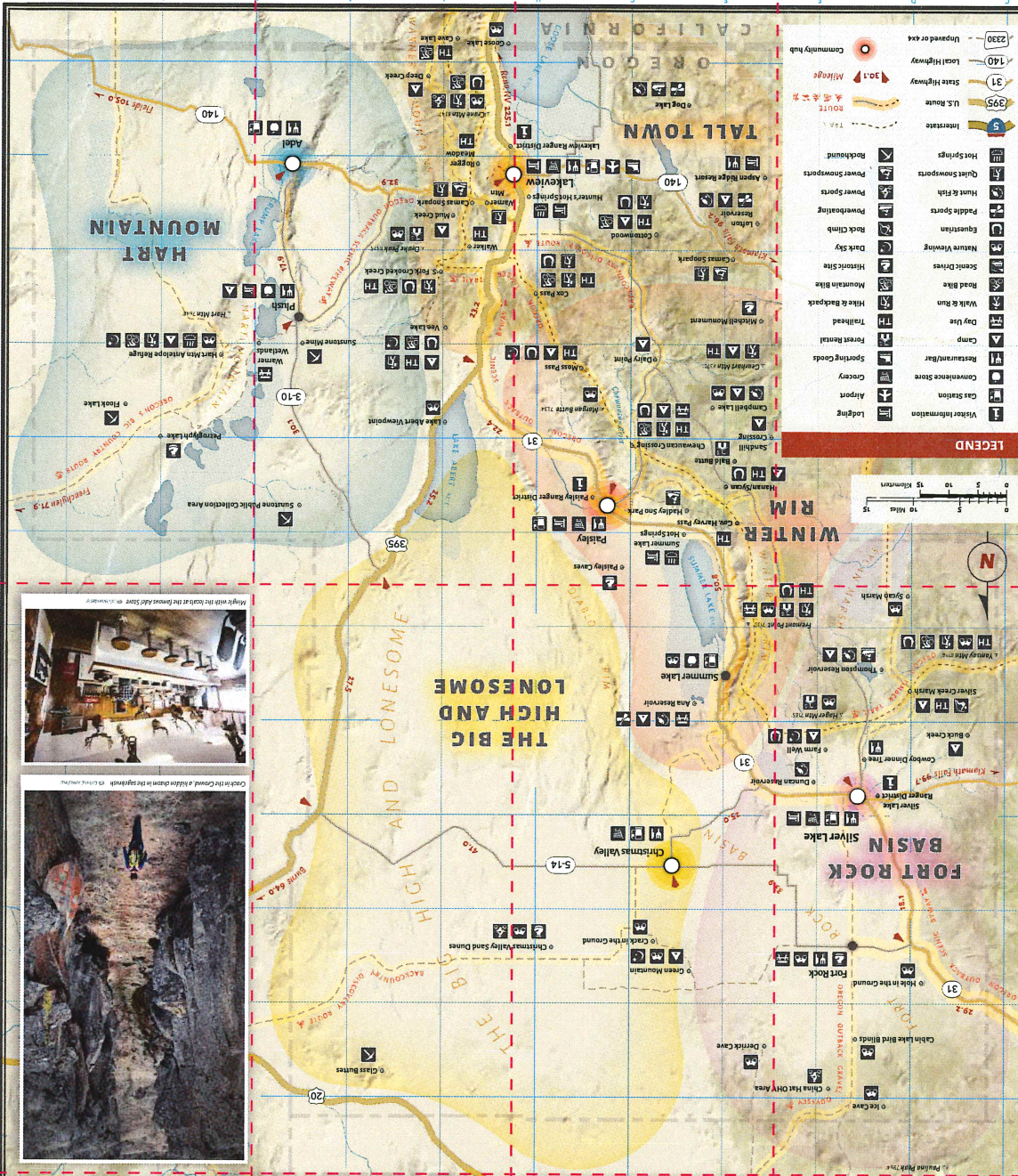
Oregon's outback offers a variety of seasonal experiences. In the summer months, visitors can enjoy hiking, camping, and fishing in the region's numerous parks and trails. The fall season is particularly beautiful, with vibrant foliage and crisp weather. Winter offers a different perspective, with snow-covered peaks and frozen lakes. Each season has its own unique charm and offers a different set of recreational opportunities.

Getting There

The outback is accessible via several major roads, including Highway 31 and Highway 140. Visitors can reach the region from major cities like Prineville and Madras. The outback is a remote area, so it's important to plan your route carefully and have a good map. The region is a beautiful and diverse landscape, offering a wide range of recreational opportunities. From rugged mountain peaks to serene valleys, the outback provides a unique experience for outdoor enthusiasts.

Logistics

When visiting the outback, it's important to be prepared. Make sure you have a good map, a compass, and a first aid kit. The region is a remote area, so it's important to have a good sense of direction. The outback is a beautiful and diverse landscape, offering a wide range of recreational opportunities. From rugged mountain peaks to serene valleys, the outback provides a unique experience for outdoor enthusiasts.



Using this Map

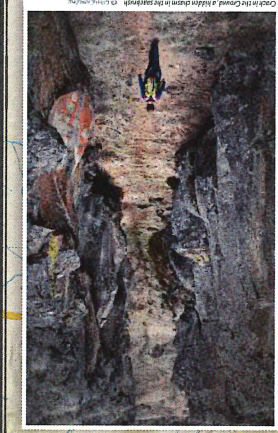
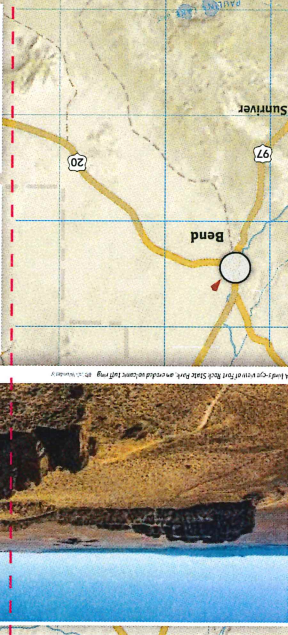
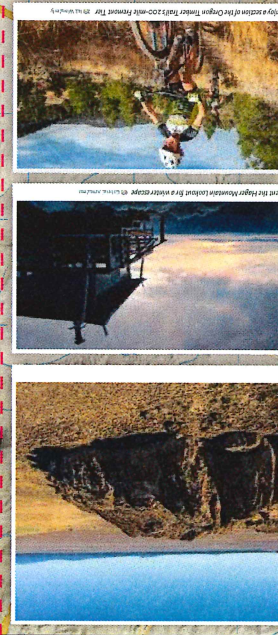
Learn more about the map and its features. Visit alibondbackcountry.com for more information.

Take Care Out There

PREPARE: Know your limits and know your trail. Check conditions before you go. Make sure you have a good map and a compass. Bring a first aid kit and a whistle. Tell someone where you are going and when you will be back.

CARE: Stay on the trail. Do not camp in prohibited areas. Do not use fire. Do not litter. Do not feed wildlife. Do not disturb plants or animals.

CONNECT: Share your experiences with others. Leave a trail log. Contact the local land manager for more information.



Permits and Passes

Some areas of the outback require permits or passes. Check with the local land manager for more information. The outback is a beautiful and diverse landscape, offering a wide range of recreational opportunities. From rugged mountain peaks to serene valleys, the outback provides a unique experience for outdoor enthusiasts.

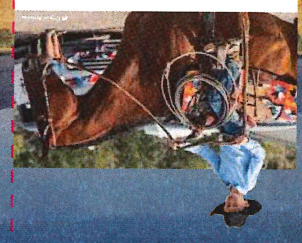
Fort Rock Basin

The Fort Rock Basin is a unique and beautiful area. It is home to several ancient petroglyphs and is a popular destination for hikers and campers. The basin is a treasure trove of natural beauty, offering a wealth of recreational opportunities for all ages and abilities.

High and Lonesome

The High and Lonesome region is a vast and diverse landscape. It offers a wide range of recreational opportunities, including hiking, camping, and fishing. The region is a beautiful and diverse landscape, offering a wide range of recreational opportunities. From rugged mountain peaks to serene valleys, the outback provides a unique experience for outdoor enthusiasts.

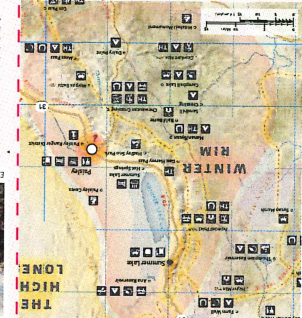
OREGON'S OUTBACK



Kick your boots off and relax awhile.

A thick Crab County, a rugged and diverse area with the most dramatic views in the lower Willamette Valley. You'll find a variety of scenic views, from the rugged peaks of Mt. Hood to the rolling hills of the Willamette Valley. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

WINTER RIM



At our best—more than a thousand feet below—we looked into the green hills of the Willamette Valley, where the mountains are green and the hills are brown. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Learn more about the Winter Rim area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

WINTER RIM

Learn more about the Winter Rim area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Winter Rim area.

THE HIGH AND LONESOME

Learn more about the High and Lonesome area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the High and Lonesome area.

TALL TOWN

Learn more about the Tall Town area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Tall Town area.

HART MOUNTAIN

Learn more about the Hart Mountain area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Hart Mountain area.

FORT ROCK BASIN

Learn more about the Fort Rock Basin area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Fort Rock Basin area.

ROAD BIKE

Learn more about the Road Bike area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Road Bike area.

HILK & BACKPACK

Learn more about the Hilk and Backpack area, including trail maps and local businesses. The area is a mix of old-growth forests, meadows, and mountains. It's a perfect place to enjoy the outdoors and relax.

Trail maps and local businesses for the Hilk and Backpack area.

RECREATION IN OREGON'S OUTBACK

Power Snowsports
Quiet Snowsports
Scenic Drives
Walk & Run
Hike & Backpack
Day Use
Road Bike
Historic Site
Forest Rental
Equestrian
Camp
Nature Viewing
Hot Springs
Day Stry
Paddle Sports
Rockhounding

Power Snowsports
Quiet Snowsports
Scenic Drives
Walk & Run
Hike & Backpack
Day Use
Road Bike
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