



GOALS CREATED FOR 2022

FOCUS AREA 1

A resilient community that passionately recognizes and builds on its history, culture, and location.

- Promote Diversity, Equity, and Inclusion Opportunities
- Update Parks Master Plan including updates for Chief Yelkus Park, Strawberry Park, Fox Park (equipment update), Skate Park

FOCUS AREA 2

A welcoming, friendly, and vibrant community an attractive hometown feel that is safe, hospitable, and inclusive of all residents, businesses, and visitors.

- Molalla Current Newsletter translated into Spanish
- Kiosk Map listed on city website
- Update Parks Master Plan (see Focus Area 1)

FOCUS AREA 3

An economically sound and growing community which is evident in the diversity of businesses, partnerships, education, innovation, and the strong work ethic of its people.

- Multiple areas listed via Community Development Department (see attached report)
- Update Focus Area to: Expectations, Goals, and Accomplishments
Provide Goals and Accomplishment document to citizens at Celebrate Molalla
- Street or Maintenance Fee to be used for Streets and Parks together – or keep separate
Provide Simplified Education to public regarding need, funding, etc.

FOCUS AREA 4

A full-service hub of resources.

- City identifies resources with Action Goal via the City of Molalla Website and Molalla Current
- Update Emergency Management Plan

FOCUS AREA 5

A beautiful tranquil area where people are deeply connected to its natural features.

- Identify where we are incorporating branding/slogan: Kiosks, Art contest, other?
- Architectural standards
- Art Contest
- Mural Code
- Combining Art with new Police Facility
- Complete Destination and Assessment Project/Grant