

City of Molalla
Parks & Recreation Advisory Committee

MINUTES
Meeting of August 4, 2010

6:00 PM Meeting Called to Order

Attendance: Jason Ritter, Chairperson
 Scott Clarke, Vice Chairperson
 Aimee Stomps
 Roger Peterson
 Betty Martin, ex-officio
 Amy Cain

Staff: Shane Potter, Planning Director

Absent: Tony Stacy, Secretary
 Dennis Wise
 Mitch Magenheimer, ex officio

MEETING MINUTES

Previous meeting was a work session no minutes to approve

PUBLIC COMMENT PERIOD

None

OLD BUSINESS

- Update on Sheets Field
 - PD Potter updated the group that next week work will start on the field and small repairs will be made to the outfield to address water issues, the pipes will be scoped and cleaned out if blocked, and the company who originally did the work to the infield will be in to redo the infield slope and fix behind 3rd base.
- Thoughts for Parks Strategic Plan Work
 - PD Potter explained that at the previous meeting the three members in attendance (Scott, Roger and Amy) decided to do research on individual items to kick off the strategic plan and implement a piece of the plan. Roger Peterson would look into how to operate a Tennis club, Scott Clarke would

look into open gyms for basketball and Amy Cain would look into softball tournaments.

- Board member Roger Peterson began by explaining that he has thought about this and thought some type of a blogged sharing of when a player could meet would work best. He wanted to explore the idea of implementing such a blog and advertise the blog.
- Vice Chairperson Scott Clarke explained that he researched the schools fee system and we fall under government which means that we can rent the gyms for \$5 per hour. His thought was if we rented the gym for 2 hours for open gym which would be a cost to the city of \$10 and he charged \$2 per person to play at the open gym we could actually raise money for the parks system that way. He wanted to explore the opportunity to have the open gym on days that the citizens would want and needed some type of idea of what that would entail. He will do more research on how we can determine when open gyms would be most successful. The group felt that this was something that we could launch right away.
- Board Member Amy Cain informed the group that she felt using Clark Park and the schools fields would provide us an opportunity to run small adult tournaments. She will continue to explore the possibilities for having such an event take place next year.

- Strategic Plan

- The group continued to review the strategic plan. A large amount of discussion was held when the group reached the portion of the master plan which discussed marketing the group. The group felt that marketing themselves would be the most important element of the board at the beginning. The board decided that they would like to work on a marketing campaign the first of which would be a flier to be put in all water bills that would lay out what the city's current parks offer. The group discussed that the flier needs to be well thought out and visually captivating while at the same time simple to where people will read and use the flyer. Board Member Roger Peterson and Board Member Aimee Stomps stated that they will take the lead on this and come back to the group with a response. The board asked for updates on this regularly in order to ensure that we complete this task soon to get our parks information out to the public. More discussion will take place at the next meeting.
- The board asked staff to redo the layout for the strategic plan as they felt there was a lot of areas that were duplicated that they would like us to consolidate. PD Potter informed the group that he will work on this and would try to have some type of an update to the group by the next meeting.

NEW BUSINSS

None

APPROVALS

None

ROUNDTABLE DISCUSSION

Vice Chair Clarke asked staff if we have heard anything on negotiations with the Rotary. PD Potter informed the group that the only information he had was that the Rotary had proposed providing the city with 15% of the revenues or \$4,000 whichever was less not counting the Buckeroo or Ross Coleman event. It was PD Potters recollection that the city would counter this offer. The board was concerned that the fee strategies that they were working on would be compromised if this amount was contracted for longer than this year. The board was unhappy about leaving out the two largest events that occur and that they felt that the percentage proposal was too low. Board Member Roger Peterson felt that the group should enter into discussions with the City Manager to ensure that the interest the group has put into the fees are discussed with the City Manager. Board Member Roger Peterson proposed that Scott Clarke should be the spokesperson for the group to discuss their concerns with the City Manger. Board Member Aimee Stomps seconded the motion all were in favor. PD Potter informed the group that City Manager Atkins was on vacation this week and would be returning the week of the 16th. Vice Chairperson Scott Clarke stated that he would update the group at the next meeting on his discussions with the City Manager.

TRAINING

No time existed for the training at this meeting.

NEXT MEETING DATE

The board wanted to meet sooner than later because they want to finish up some more work. There seemed to be a large amount of confusion over what date would work. The board requested that PD Potter send an email and get the best date available and then set the date from there. NOTE: PD Potter did send an email and all but one of the responses back were in favor of a Monday August 23, 2010 meeting at 6pm. PD Potter sent an email to all members that the next meeting will be Monday August 23, 2010 at 6pm.

Meeting Adjourned at - 8:35pm

Shane Potter filling in for Tony Stacey